

BRAKE THRU

AUSTRALIAN
TRUCK &
AUTO PARTS

www.atap.com.au



PG 1

Purolator
Filters

PG 1

Top Gun
PROMO

PG 2

Product Info

PG 2

ATAP News

Now Available Purolator Filters..

OIL FILTERS

- Nearly 90 years of oil filter technology
- 97.5% filtration efficiency rating



FUEL FILTERS

- Ultra-fine filtration properties prevent clogged, worn and damaged fuel injectors
- Thoroughly tested flow rates maximise fuel efficiency



AIR FILTERS

- 96.5% filtration efficiency rating
- Precision fitment and sealing gasket prevent unfiltered air entering the intake charge

CABIN FILTERS

- Electrostatically-charged filtration layer captures microscopic contaminants and pollutants



Top Gun PROMO Still Running...



Purchase these leads:

2 x TG6165 Holden
Commodore V6 VT-VY

2 X TG6106 Holden
Commodore VS/VT
3.8LTR V6 ECOTEC

1 X TG6175 Ford
Falcon AU SERIES II

1 X TG4634 Hyundai Accent, Excel, Getz

1 X TG8071 Holden Commodore V8 GEN
III 5.7LTR VT-VZ



& RECEIVE A BONUS 1 X TG6071

- Holden COMMODORE
VN,VP,VR V6

Contact your local ATAP for
further information

CREDIT RETURNS:

"We need your help" in checking the condition of returned parts when they come back to you from your trade customers.

We are receiving more and more pad sets, rotors and hydraulics that have been fitted to vehicles, removed and returned by you for credit. Cylinders that have been filled with fluid, drained, re boxed, pads that have been fitted and clearly show wear marks etc.

Please look carefully at what your customers are returning to you. If you would not accept the part from ATAP in that condition, then do not accept it back from your trade customer.

The other major concern is the number of credits being returned. Clearly our customers do not ask the right questions of the trade in terms of vehicle make and model, VIN number etc. The action of ordering all possible options for the vehicle results in a waste of time for all and more credit notes.

Please help us to help you and ask your customer for all vehicle details.

Please also understand credits need to be returned to ATAP within a limited period of time as per the back of our invoices, at the customers expense. Do not wait for a rep to call to take back parts.

Please contact your local ATAP if you have any questions.

OCTOBER 2011 ISSUE 10

Tridon Lever Caps.. NOW Available

Tridon safety lever caps have been specially designed to be as safe and reliable as a cap can be. Featuring a unique and safe pressure release lever.

- Unique internal seal system to ensure they are the most reliable and durable on the market
- Safety lock tang to prevent scalding and releasing hot water or coolant under pressure
- Full steel and brass pin system
- Contains no alloys
- Available in many pressures and 2 sizes to suit many applications

Merchandisers are also available.

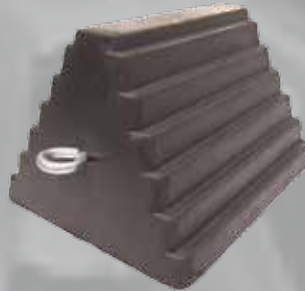
Full listings are available online or from the Tridon Cap catalogue.

Contact ATAP for further information.



from ATAP:

Wheel Chock Part No: BP7014



AVAILABLE AT A GREAT PRICE!!

Contact your local ATAP for your pricing info or for further information.

Pricing Updates:

Please note in October some Bonded Shoes & Exchange Power Steering Products have been reviewed. For further pricing information contact your local ATAP.

Touch Footy Gala Day In Memory of the late John Maxwell..

*All Proceeds to John's favourite charity.
Father Chris Rileys Youth Off the Streets.*

John Maxwell former NSW State Manger played first grade rugby league for Western Suburbs & Penrith in the 70s. He was a high profile businessman in the automotive industry and a well loved gentleman.

John passed away in October 2010 after fighting a determined and valiant battle against an aggressive brain cancer.

John was a huge supporter of Father Chris Riley's Youth Off The Streets charity, which is a non-denominational

community organisation working for young people who are disadvantaged, homeless, drug dependent and or recovering from abuse. YOTS supports these young people as they work to turn their lives around and overcome significant disadvantage and/or immense personal traumas such as neglect, physical, psychological and emotional abuse.

We would like to continue his support by holding a Mixed Team Touch tournament in memory of John with all proceeds going to Youth Off The Streets.

When: Sunday 30th October; 9.30 am – Late afternoon

Where: Kayess Park, Minto

Cost: \$20 registration fee per player

Send team nominations to Steve Borg:

S_borg57@bigpond.net.au

ATAP WAREHOUSE DETAILS:

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