

# Monthly Newsletter

## Price vs Quality?

What are you selling to your customers?

Do you have and will your public liability insurance cover you if the product you supply fails?

*Ever wondered?*

Some of the products hitting the market of late are cheaper than ever, but are they any good?

We recently traced back a disc pad supplier to a residential unit in the back streets of a Melbourne suburb. This person claimed to be able to sell disc pads for 4-5 dol-

lars each.

If something goes wrong will you ever find him/her again or will you be on your own?

ATAP stands by the products it supplies and only supplies recognised brands that will do what they are supposed to do.

In the unlikely event of product failure we will replace the product and stand by our customers as required.

Brakes, Steering and Suspension are critical safety items which should never be compro-



mised.

What would your justification be for supplying inferior quality products in the case of a fatality or serious injury?

Protex, Lucas, TRW, Bendix, Brembo, DBA, PBR, Gabriel, Noltec, Wabco, Knorr, Haldex, Teknosha are all well recognised brands available from ATAP locations nationally.

## Steering & Suspension Promotion

**Protex, Gabriel, Noltec and TRW... buy the brands that shine!**

ATAP is now offering a virtually indestructible, Super Bright L.E.D Suspension Inspection Light.

With any spend of \$200 or more on one invoice for ATAP's Passenger or Light Commercial vehicle steering and Suspension Products you will receive your FREE Inspection Light!

Steering and Suspension products include Gabriel Shocks and Struts, the complete Noltec range and TRW and Protex brands steering and suspension components.

The Super Bright L.E.D Lights is great for getting into all those hard to reach places in and around the suspension.

The torch comes branded with the Protex, Gabriel, Noltec

and TRW logos.

Please contact your local ATAP office for any further information on this promotion.

**\* Offer only available while stock lasts**

**Gabriel<sup>®</sup>**  
**Noltec**  
 SUSPENSION



**Inside this issue:**

Disc Pad info

New Promotion

Catalogue additions

ATAP Staff

ATAP Contact Details

**Special points of interest:**

- Disc Pads
- Steering & Suspension Promo
- New products now available
- New sections of Air & Vac Catalogue



## What's New

### Catalogue Update

The ATAP Compressed *Air & Vacuum Catalogue* now has Sections 10-14 available.

These sections include:

**Section 10-** Spring Brakes, Brake Chambers and Hand Brake Actuators.

**Section 11-** Circuit Protection Valves

**Section 12-** Load Sensing and Leveling Valves

**Section 13-** Vacuum Components

### Section 14- Exhaust Brake Valves

Please contact your local ATAP office for any further details regarding the new additions to the catalogue.

### Product News

#### **P1200- Stop Light Switch**

Now available is a Hydraulic Stop Light Switch.

In line hydraulic Stop Light Switch, Twin Terminal. Normally open. 1/8 NPT Male Thread.



**P1200**



### Stress Free Replacement Arms



Noltec are offering a range of replacement suspension arms for Commodore VB-VP covering the lower control arms for the front end.

All applications are sold in vehicle sets (pairs) and are covered by a 2 yr/ 40,000 km warranty.



For more news on new products visit our website or contact your local ATAP office.

## ATAP Staff

We welcome **Peter Lynch** to ATAP in Melbourne as the new Company Accountant.

For the past six years Peter has been the Accountant for one of the largest retail electrical businesses in Victoria.

We also welcome **Noel McAuliffe** to our sales team in Queensland. Noel comes across from CBC and brings with him many years of experience in the industry.

We wish Peter and Noel all the best in their new posi-

tions and hope everyone will help in welcoming them to the ATAP team.

We sadly say goodbye to **Tracey Lane** from our Accounts department in Melbourne. We wish Tracey all the best in her future endeavours.



## Quote

“Create the

highest,

grandest

vision

possible for

your life

because you

become what

you believe”

## ATAP Warehouses

**MELBOURNE**  
2-10 BLISS CRT  
DERRIMUT  
VIC 3030  
PH: (03) 8369 1400

**BRISBANE**  
1 SUCCESS ST  
ARCHERFIELD  
QLD 4108  
PH: (07) 3276 5200

**ADELAIDE**  
29A HINDMARSH AVE  
WELLAND SA 5007  
PH: (08) 8346 7066

**SYDNEY**  
UNIT 6- 71 ROOK-  
WOOD RD  
YAGOONA NSW 2199  
PH: (02) 9791 8000

**PERTH**  
2 HAZELHURST ST  
KEWDALE  
WA 6105  
PH: (08) 9352 9800

