

# BRAKE THRU

DECEMBER  
ISSUE 12



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## A sad farewell..

We say a sad farewell to a true gentleman John Maxwell, former ATAP NSW State Manager was laid to rest on the 29th of October, 2010.

Sadly, John lost his hard fought 16 month battle against a very aggressive cancer and the automotive industry lost one of its best. As with everything John did in life, he battled this illness with true courage and determination while still managing to hold on to his well-known sense of humour.

John was loved and respected by many from within the industry and from other circles of his life. This was evident at John's service by the countless friends who attended to pay tribute.

In his younger days John played first grade rugby league for Penrith and Wests - something he would never

forget to mention at every ATAP State Managers meeting. After his sporting years, he went on to work for Better Brakes in NSW and held sales and management roles with PBR both in NSW and Victoria.

We at ATAP were fortunate enough to have had John as a part of our team since the mid 90's. We will always remember him fondly as the man with the cheeky grin and quick wit who could always put a smile on your face.

Knowing and working with John was a privilege and an honour, he will be greatly missed.

God bless and rest in peace old friend.



## Pricing Updates

Price reviews becoming effective December 4th include the following:

- Gabriel Shock Absorbers
- Knorr Bremse
- Timken
- Mackay
- Top Gun
- Kelpro
- Protex Groove & Ultra Street Disc Rotors

Some prices have been reduced while other groups have had some increases.

Price reviews becoming effective January 1st include:

- Bendix Disc Pads
- Monroe Shock Absorbers

Please contact your local ATAP for any price enquiries or contact your local rep for your latest price list.



[www.atap.com.au](http://www.atap.com.au)



# BENDIX Promotion

**Keep safe this summer....  
with Bendix!**

Purchase any 6 sets of Bendix Disc Pads on the 1 invoice during December 2010 to

receive a **BONUS First Aid Kit.**

Contact your local ATAP office to place your orders!



Promotion applies to Bendix brake pads only. Promotional period from 1/12/10 to 31/12/10. Every 6 sets of Bendix brake pads purchases on one invoice receive one First Aid Kit whilst stocks last. LIMIT of 2 per customer. For full terms and conditions see your local ATAP.



# Expanded Water Pump Range

**PROTEX RANGE OF WATER PUMPS BOOSTED**

The Protex water pump range has been significantly expanded to now be among the largest in the aftermarket.

Over 200 new part numbers have recently been added to take the range up to nearly 850 part numbers.

Amongst the new additions are water pumps to suit late model

Audi, BMW and Mercedes Benz applications, as well as a variety of other new vehicles.

A comprehensive listing of all new applications is now available on our EPC catalogue.



## ATAP WAREHOUSE DETAILS:

### VIC

PH: (03) 8369 1400  
FAX: (03) 8369 1475

### NSW

PH: (02) 9791 8000  
FAX: (02) 9793 9511

### QLD

PH: (07) 3276 5200  
FAX: (07) 3272 7983

### SA

PH: (08) 8346 7066  
FAX: (08) 8346 8282

### WA

PH: (08) 9352 9800  
FAX: (08) 9353 3787

# Christmas Trading Days

CHRISTMAS EVE FRIDAY 24th Dec:

**EARLY FINISH**

CHRISTMAS DAY HOLIDAY MONDAY 27th Dec:

**CLOSED**

BOXING DAY HOLIDAY TUESDAY 28th Dec:

**CLOSED**

NEW YEARS DAY HOLIDAY

MONDAY 3rd Jan

**CLOSED**

AS OF TUESDAY 4th Jan

**TRADING AS NORMAL**



We would like to wish you & your families a Very Merry Christmas and a happy and safe New Year. Thank you for your continued support from all of us here at ATAP.



[www.atap.com.au](http://www.atap.com.au)