

# BRAKE THRU...

Australian Truck & Auto Parts - Monthly Newsletter

May 2009

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## SPECIAL ITEMS OF INTEREST

NOW AVAILABLE:  
 RYCO FILTERS

PROTEX STIFFY  
 MERCHANDISERS

## New Product: RYCO Filters

Becoming available during May from ATAP are **RYCO FILTERS**.

Ryco has developed a reliable industry standard of automotive filtration.

Ryco filters are efficient in the percentage of dirt that the filters remove. Ryco filters stand the test of time- with high quality paper inside the filter, this means the more dirt it can hold and the longer it will last.

Minimizing resistance to flow ensures the engine will never be starved of air, oil or fuel. Poor flow in a filter deprives engines of their vital needs, causing them to work harder, lose power and create rapid

engine wear over shorter periods.

**Ryco catalogues are also now available.**

Please contact your rep or your local ATAP office for further information.



## Bendix PROMO

Purchase 6 sets of any Bendix Brake Pads on the one invoice during the month of May and receive a Bendix Pro Basketball!

**HURRY IN!!**

Offer is only available whilst stocks last and is limited to 6 per customer.



**Put your foot down with confidence!**  
 Choose **Bendix Disc Pads.**



Official sized basketball & loads of fun!!

## PROMOS

During the month of May if you spend over \$250 on Mackay Hoses you will receive a FREE Mackay Polo Shirt.

**HURRY IN OFFER IS ONLY AVAILABLE WHILST STOCKS LAST!**

*Advanced Hose Technology- Proven Australian quality and reliability since 1932*

**Mackay- The design advantage**



**A MACKAY Automotive**

## **Protex Stiffys- A new spin on Pogo Sticks**

Available from ATAP is the

### **PROTEX STIFFY MERCHANDISER**

The merchandiser pack includes:

2 x BP272 (Standard Stiffy) 2 x BP272C (Shiny Stiffy)

2 x BP272H (Super Stiffy)

2 x CA2560 (Suzi Coil Standard Tail)

2 x CA2561 (Suzi Coil Long Tail)

**The Stiffy-** The Standard option Pogo stick.

**Super Stiffy-** The heavy duty Pogo Stick with a Zinc plate and gold finish.

**Shiny Stiffy-** A chrome pogo stick with zinc plate and chrome finish.

Please contact your local ATAP office for any further information.



**CONGRATULATIONS TO ALL CUSTOMERS WHO REACHED THE TARGET IN THE RECENT PROTEX ROTOR PROMOTION TO RECEIVE THEIR FREE COUNTER STOOL!! THANKS FOR YOUR SUPPORT!**

## ATAP Staff

We would like to welcome **Tim Lilley** to the ATAP team.

Tim joins our Purchasing department as Senior Buyer.

Tim is enjoying taking on new challenges and learning about different parts of the business. Tim also likes the variety in his job and getting to interact with lots of different people.

Outside of work Tim is married and has 3 children- two boys and a girl.

He also likes the footy, cricket and reading real crime stories.

We would like to wish Tim all the very best in his new position.

Also another congratulations to **Lynette Quinn** for 20 years service. Lynette was recently acknowledged and thanked by our directors.

**WELL DONE LYNETTE!!**



Check out our website

[www.atap.com.au](http://www.atap.com.au)

EMAIL US AT [info@atap.com.au](mailto:info@atap.com.au)

## ATAP WAREHOUSES

### MELBOURNE:

2-10 BLISS CRT  
DERRIMUT  
VIC 3030

PH: (03) 8369 1400

### BRISBANE:

1 SUCCESS ST  
ARCHERFIELD  
QLD 4108

PH: (07) 3276 5200

### SYDNEY:

UNIT 6-71  
ROOKWOOD RD  
YAGOONA  
NSW 2199

PH: (02) 9791 8000

### PERTH:

2 HAZELHURST ST  
KEWDALE  
WA 6105

PH: (08) 9352 9800

### ADELAIDE:

29A HINDMARSH  
AVE WELLAND  
SA 5007

PH: (08) 8346 7066