

Monthly Newsletter

Product Expansion: Comprehensive Noltec Suspension Components

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Product Expansion

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ATAP's suspension range of products has undergone expansion which will greatly complement our existing range of Gabriel Shock Absorbers. We now stock Noltec Urethane Suspension Softride components. The comprehensive range of Noltec components includes the largest and most technically advanced range of polyurethane suspension bushings, performance adjustable components and Groundhog coilover suspension systems. These optimise tyre

wear, tyre performance, braking capabilities, vehicle cornering stability, ride height and power transfer to the wheels. Noltec also has complete ready to bolt in suspension arms which eliminates issues with suspension replacement. More information can be found at www.noltecsuspension.com

We have also added a comprehensive range of new CV Drive Shafts, CV Joints and Boot Kits. These are competitively priced and are listed in their own exclusive catalogue. We see this recent expansion ultimately creating new opportunities for our customers.



Noltec
 URETHANE & SUSPENSION Softride

Noltec Suspension- Ultimate in performance, range and quality.

TRW Resurgence of Dot - 3



Warning! Some late Japanese Applications are required to use Dot - 3 brake fluid. As per manufacturers recommendations. To meet this recent growing demand ATAP has launched a new range of Dot - 3 Brake Fluid to suit these late model Japanese Applications. PFB-350 is a 500 ml bottle of super

rior quality brake fluid manufactured by TRW, branded Lucas in a red capped highly distinguishable air tight bottle. The red cap ensures the consumer does not mistake Dot - 3 for Dot - 4 which comes in a blue capped bottle.



PFB 350 (500ml bottle)

Special points of interest:

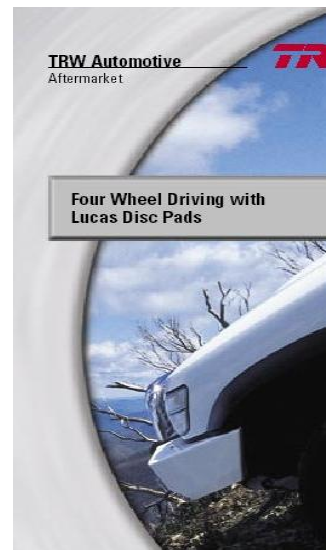
- Products
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New Lucas 4WD Brochures

A new brochure highlighting the outstanding performance of TRW's Lucas 4WD brake pads is now available to those customers supporting the Lucas pad program. Whether your customers 4WD is used for city driving or more adventurous off road terrain they need to carefully consider their choice in brake pads. All

4WD's need brake pads with exceptional stopping performance. TRW/ Lucas offers a brake pad which features the ability to perform well in all 4WD applications. Lucas 4WD brake pads offer high performance under extreme conditions, demonstrate excellent fade resistance and great pedal feel, low noise

and are environmentally friendly. Lucas brake pads have been designed to perform at an equivalent standard as the vehicles manufacturer's pads. Brochures are available from your state ATAP office.



**TRW—Original Equipment .
Connected Technology**

Welcomes and Goodbyes

We welcome Adele Peterson in the Call centre and sales department in Melbourne. Adele is enjoying her time and responsibilities at ATAP and is looking forward to continuing doing well in her position.

We also welcome Carlee Moore to the position of Marketing Assistant. Based at ATAP's Melbourne Head office, Carlee

is excited about starting in her new position.

After 4 years, Faye Day, Phone Room Supervisor, is moving on to join the blue rinse brigade. We wish Faye the best of luck in her retirement and thank her for her valuable contribution to ATAP during her time with us. Her vast experience will be greatly missed.

Lastly, congratulating Camble Booth on moving from the Purchasing department to the position of Phone Room Supervisor in Melbourne. Camble is enjoying working hard and looking forward to a bright future. We wish him luck in filling Faye's (high heeled) shoes.

**“To love what
you do and feel
that it matters—
how could
anything be more
fun?” K. Graham**

SA ATAP On the Move

The South Australian office will be relocating. Barry and the crew have really earned this move. They have survived the water damage and the white ants and are really looking forward to being able to lay out stock properly. The new premises will improve the ability to move stock in and out re-

sulting in improved customer service. Trading from our new site will commence first week of October. Be sure to update address lists. The contact numbers will remain the same.

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