



September 2007

Australian Truck and Auto Parts

MONTHLY NEWSLETTER



Protex Transit & Plus Linings

ATAP are pleased to introduce our new commercial brake lining sets; Protex Transit and Protex Plus.

PROTEX TRANSIT brake lining sets are designed for bus, trailer and European drive and steer axle applications. They offer reliability and comfort.

• Specifically designed for inner city, high demand braking

- Engineered for safe, smooth and quiet performance
- Premium stopping power
- FE and FF Rated

PROTEX PLUS brake lining sets ideally suit drivers who want a little more performance than a standard option.

These linings are available to suit trailer and drive applications delivering smooth braking performance.

- Highly suitable for S-cam brakes
- Specifically designed for general freight and long haul applications
- FF rated

PROTEX STANDARD are suitable for most driving styles and are affordably priced and extensively ranged.

PROTEX TBK are specifically designed for heavy duty, Japanese applications only. *For any further information on our Protex range please contact your local ATAP office.*



Protex Plus Brake Linings



New Lining Brochure

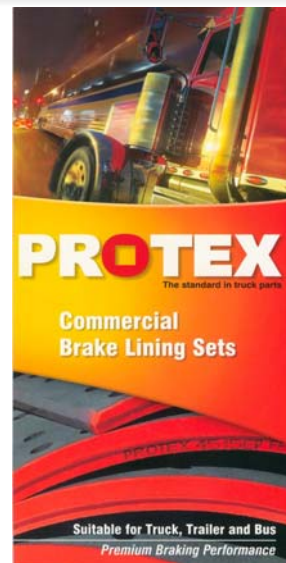
In support of the release of ATAP's new Brake Linings Sets. Now available is our new Protex Commercial Brake Lining Sets Brochure.

The brochure details all features and functions of the different Lining Sets

- Protex TRANSIT
- Protex PLUS
- Protex STANDARD
- Protex TBK

Copies of the brochure are available from your local ATAP office to assist with your sales of Protex Commercial Lining Sets.

Please contact your local ATAP office for your copies.



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Special points of

Interest:

- Protex Commercial Brake Linings Sets
- Now Available from ATAP: Bosch Belts

Now available Bosch Belts

During September ATAP will receive **Bosch Drive Belts**, **Timing Belts** and **Timing Tensioner Kits** into stock.

Bosch Drive Belts have reliability on the road with high performance drive technology.



Bosch Timing Belts are made to strict engine specifications

and subjected to comprehensive testing.

All Bosch Belts are made to Original Equipment specifications and are designed for long life.

Features include:

- Heat, Oil and Crack resistant
- Runs more quietly
- 40,000 km/ 24 Month warranty

To support the range Bosch have two dedicated Catalogues for each type of belt,



these will be available from your local ATAP office later in the month.



Please contact your local ATAP office for dates of availability or for any further information on the new product range and catalogues.



ATAP Staff

A bit about... **John Harper**

John is our Technical Sales Manager at Head Office in Melbourne.

John will have been with ATAP for 10 years in April.

He started as a mechanic for PBR and continued working at

the site when ATAP took over. John then left ATAP to open an ABS Franchise and after selling his shares in the franchise got out of the brake industry for a little while and then started back at ATAP in 1998 in the sales department at head office.

John enjoys having an interesting job and working with all our staff at ATAP as they are easy to get along with.

Outside of work John is married and enjoys going diving, fishing and swimming.



Check Out Our Website:

www.atap.com.au



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